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<https://mkuniversity.ac.in/new/school/sye/jeyabharathy.php>

**1. Personal Details**

Date of Birth & Age : 07-09-1985 & 37  
Gender & Marital Status : Female & Married  
Community : Scheduled Caste (SC)  
Nationality : Indian  
Place of Birth : Madurai

**2. Educational Qualifications****2.1. Academic**

Degree/ Examination	Name of the Exam	University/ Institute	Year of Passing	Percentage/ Grade	Main Subject
Under Graduate	B.Sc (Computer Science)	Fatima College	April 2006	87%	Computer Science
Post Graduate	MBA	Sri Meenakshi Govt.College for Women	April 2008	84%	HRM & Marketing.
NET	SET & NET		2012		

**2.2. Research**

Degree	Name of the University	Title of the Thesis	Date of Submission	Date of Award
PhD	Madurai Kamaraj University	A Study on Stress among Women Entrepreneurs in Madurai District	27.6.2016	2016
MPhil				
DSc/DLitt				

### 3. Post-Doctoral/ Research Associate / Industrial Experience

Name of the University / Institute / Industry	Period of Work	Nature of Work

### 4. Professional Experience

No	Name of the University / Institution	Position Held	From (Date)	To (Date)
1.	Madurai Kamaraj University	Assistant Professor	July 2014	Till now
2.	Madurai Kamaraj University	Full time Research Scholar	September 2012	July 2014
3.	Sri Meenakshi Govt. College for Women, Madurai	Guest lecturer	June 2009	April 2010

### 5. Teaching

No	Year	Semester	Course Code	Course Title	Hours per Week
1	2022-23	I	YWS2213C	Introduction to Computer & Technology	5Hours

### 6. Design/Development of New Curricula and Courses

No	Description	Organization for which it was Developed	Level(PG/UG)

### 7. Creation of ICT Mediated Teaching-Learning Pedagogy

#### 7.1. SWAYAM / MOOCs

No	Description	Organization for which it was Developed	Level(PG/UG)

#### 7.2. E-Contents

No	Description	Organization for which it was Developed	Level(PG/UG)
1.	Women Empowerment through Entrepreneurship	Madurai Kamaraj University	PG

### 7.3. Development of other ICT Mediated Teaching-Learning Pedagogy

No	Description	Organization for which it was Developed	Level(PG/UG)

### 8. Research Specialization / Field of Research

- Entrepreneurship
- Marketing & HRM

### 9. Research Publications

Type	International	National
Papers Published in UGC-CARE Listed Journals	ISSN 2348-8301	
Papers in Refereed Journals (Not mentioned above)		ISSN 2455-1627 ISSN:245551359X ISSN:2456-3315 ISSN:2231-5756
Books Published		
Books Edited		1
Contributions to Book Chapters		ISBN: 978-93-80657-40-0 ISBN: 978-93-80657-40-0 ISBN: 978-93-85109-04-1 ISBN: 978-93-85109-04-1
Editor of Conference/Seminar Proceedings		
Papers Published in Conference/Seminar Proceedings		10
Papers Presented in Conferences/Seminars		10
Conference/Seminar/Workshop Attended		20
Deposits in CCDC, PDB, etc.		

### 10. Citation Metrics

Cumulative Impact Factor (Recent Annual JCR)	
Total Citations (Scopus/Web of Science)	
h-Index (Scopus/Web of Science)	
g-Index (Scopus/Web of Science)	
i10 Index (Scopus/Web of Science)	

## 11. Details of Patents

## 12. Research Guidance/Supervision

Degree / Programme	Completed	Submitted	Ongoing
PhD (Full-time)			ONE
PhD (Part-time)		ONE	TWO
MPhil Research Project (Full-time)			
Mphil Research Project (Part-time)			
MSc Projects/Dissertation			
MSc Internships/Summer or Winter Projects			

## 13. Funded Research Projects

### 13.1. Ongoing

No	Title of the Project	Funding Agency	Period / Duration	Total Grants Sanctioned (Rs)
1.	Investigation on the relationship between using mobile phone and psycho social wellbeing of college students.	RUSA	2021 – 2023	8,59,000
2.	Skill development training for aspiring youtubers and podcasters	RUSA	6months	1,50,000

### 13.2 Completed

No	Title of the Project	Funding Agency	Duration and Month & Year of Completion	Total Grants Received (Rs)	No of Papers out of Project

## 14. Reviewer in Journals

Name of the Journal	Publisher	No of Papers Reviewed

## 15. Research Collaborations

Name of the Collaborator	Institute	Collaboration Details

## 16. Countries Visited

Name of the Country	Period	Purpose

## 17. Honours / Awards / Recognitions

Name of the Honours / Awards / Recognition	Awarding Agency	International / National / State / Institute Level
WOMEN ACHIEVER AWARD	AIVO	State

### 18. Conferences / Seminars / Workshops Organized

Level	Conference Title	Date(s)	Place	Role Played	Funding
National	National Seminar on Swami Vivekanandas Vision on Man Making and Nation Building	25-02-2015	Madurai Kamaraj University	Co-ordinator	Madurai Kamaraj University
National	Universal Brotherhood Day celebration organizing	11-09-2016	Madurai Kamaraj University	Co-ordinator	Madurai Kamaraj University
National	One Day training programme on Women's Rights-NHRC	08-03-2017	Madurai Kamaraj University	Co-ordinator	Madurai Kamaraj University
Institute	Organized Quiz Competition at University Level for 71 <sup>st</sup> Independence Day celebrations	15-08-2017	Madurai Kamaraj University	Co-ordinator	Madurai Kamaraj University
Institute	Organized Competition for Hostel inmates as hostel warden on Swatchada pakwada(entire hostel campus was cleaned for committee visit)	01-09-2017 to 15-09-2017	Madurai Kamaraj University	Co-ordinator	Madurai Kamaraj University
National	One Day training programme on Human Rights-	17-04-2018	Madurai Kamaraj University	Co-ordinator	Madurai Kamaraj University
National	Organising Committee-National level FDP on Stastical analysis and interpretation using SPSS &amos	07-08-2016 to 08-08-2016	Madurai Kamaraj University	Co-ordinator	Madurai Kamaraj University
National	Emotional wellbeing of youth in India.	18-03-2022	Madurai Kamaraj University	Co-ordinator	Madurai Kamaraj University

### 19. Invited Lectures / Resource Person

No	Institute / Organizer	Name of the Conference / Seminar / Workshop	International / National / State / Institute Level	Date(s)
1.	Sri Sundareswari college of Education	Empowering women is smart Economics	State level	22-06-2015
2.	Nehru Yuva Kendra– Affiliated body of Ministry of Youth affairs and Sports, Government of India	Time Management	State level	23-08-2014
3.	Sri Sundareswari college of Education	Entrepreneurship in India- Evolution and Transformation	State level	24-06-2016
4.	Sri Sundareswari college of Education	Time and Stress Management- Key to Success	State level	28-06-2017
5.	Students Orientation Program of Madurai Kamaraj university	Competitive Exams for Government Jobs	State level	13-06-2018
6.	Vivekananda college madurai	Youth parliament	State level	15-06-2022
7.	SSUN madurai	Skill development	National level	20-02-2022
8.	Senthamil college	National youth day celebration	National level	12-01-2022

## 20. Professional Development Programs / Faculty Development Programs Organized

Name of the Program	Role	Place	Date(s)	Funds in Rs & Sponsor

## 21. Professional Development Programs / Faculty Development Programs Attended

Name of the Program	Place	Date(s)	Sponsor
Orientation	MKU, Madurai	16.11.2018 to 13.12.2018	UGC-HRDC
Refresher course(Business studies)	MKU, Madurai	2.11.2016	UGC-

		to 22.11.2016	HRDC
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## 22. Administrative Experiences

Role Played	Responsibilities	Period (from ... to)
Director	Swami Vivekananda Higher research and Education Centre- Coordinating all the activities	08-08-2017 to Till now
Warden	MKU Ladies hostel	03-08-2017 to 01-11-2017
Teacher counsellor	School of Youth Empowerment- Emotional wellbeing of the student	June 2019 to Till now

## 23. Membership in Academic Bodies

Name of the University / Institute / College	Type of Membership	Duration / Period
Maduria Kamaraj University	Internal complaints committee	2017 – 2021
Maduria Kamaraj University	Anti-ragging committee	2017 – Till now
Maduria Kamaraj University	Iqac-nirf working committee	2017 – 2020
Maduria Kamaraj University	Cbcs committee	2018
Maduria Kamaraj University	Publication-Handbook preparation committee	2018
Maduria Kamaraj University	Convocation Committee	2017 – Till now
Maduria Kamaraj University	Member-DDE VALUATION BOARD	2014-Till now
SVN College	University Nominee- Selection Panel	24.6.2019
SVN College	University Nominee- Selection Panel	25.6.2019
ANJAAC college	University Nominee- Selection Panel	25.11.2019
ANJAAC college	University Nominee- Selection Panel	28.11.2019
CPA College	University Nominee- Selection Panel	28.1.2020
Rajapalayam Rajus college	University Nominee- Selection Panel	17/9/2022
Sri Meenakshi Govt.college for women		2016

## 24. Membership in Recognised Professional Bodies

<b>Name of the Professional Body</b>	<b>International / National</b>	<b>Type of Membership</b>

## **25. Languages Known**

<b>Languages</b>	<b>Read</b>	<b>Write</b>	<b>Speak</b>
English	Yes	Yes	Yes
Tamil	Yes	Yes	Yes

## **26. Competence in Computer Applications** Basic computer applications.

## **27. Involvement in Extension Activities other than Academic Works** Lions and Eco club.

## **28. Any Other Relevant Information** Passionate writer and voracious reader.

### **Details of Publications**

#### **1. Books Published**

#### **2. Books Edited**

1. Unsung warriors of Indian freedom struggle.

#### **3. Contribution to Book Chapters**

1. Women empowerment through women entrepreneurship New Dimensions of Management in the Globalized Era in the Department of Management Studies, Madurai Kamaraj University, Madurai, shanlax publications, Jan 2015, ISBN: 978-93-80657-40-0, pp:117-123.
2. Battle of Financial intelligence unit-India against money laundering New Dimensions of Management in the Globalized Era in the Department of Management Studies, Madurai Kamaraj University, Madurai, shanlax publications, January 2015, ISBN: 978-93-80657-40-0.
3. Realities behind mandatory CSR By Fatima college, shanlax publications, November 2014, ISBN: 978-93-85109-04-1.
4. E-governance need of the hour Fatima college, shanlax publications, November 2014, ISBN: 978-93-85109-04-1.

#### **4. Editor of Conference/Seminar Proceedings**

#### **5. Research Publications**

##### **5.1. UGC-CARE Listed Journals**



1. A STUDY ON THE IMPACTS OF MODERN ELECTRONIC GADGETS AMONG YOUNGSTERS IN INDIA, International Journal of humanities, Law and Social Sciences Published biannually by New Archaeological & Genological Society Kanpur India, ISSN 2348-8301, Vol. IX, Issue I No.14 : 2022.

## **5.2. Other Refereed Journals**

1. Study on Stock volatility of Rural Fast Moving consumer goods market with reference to NSE, India, International Journal of Commerce and Management Research VOL-4,ISSUE 6,NOVEMBER 2018, 103-105, ISSN 2455-1627.
2. Role and problems faced by Rural women Entrepreneurs(2019), Pune Research world,Volume 4,Issue, ISSN:245551359X.
3. A study on the influence of Resources in the decision of Rural entrepreneurs with reference to kovilpatti district (2019), IJRTI,Volume 4,issue ,71-74, ISSN:2456-3315.
4. A study on impact of age ,education and experience entrepreneurship skills in rural areas of Thirunelveli district, International Journal of Research in commerce, IT and Management , VOL-9,ISSUE 2,fEBRUARY 2019, 8-10, ISSN:2231-5756.

## **5.3. Papers Published in Conference Proceedings**

1. Battle of Financial intelligence unit-India against money laundering P.JEYABHARATHY Department of MBA, Madurai Kamaraj University Madurai 29th -30th January 2015.
2. E-governance need of the hour P.JEYABHARATHY Department of MBA & PG IT, Fatima College, Madurai 22 November 2014.
3. Realities behind the mandatory CSR P.JEYABHARATHY Department of MBA & PG IT, Fatima College, Madurai. 22 November 2014.
4. Women entrepreneurship in India problem and prospects P.JEYABHARATHY Department of Economics. Rajah Serafoji government college,Thanjavur 25thJuly 2014.
5. Stress among women entrepreneurs in Madurai District P.JEYABHARATHY Department of MBA, Sourashtra college, 30th March 2016.
6. Women empowerment through women entrepreneurship P.JEYABHARATHY Department of MBA, Madurai Kamaraj University, Madurai 3rd February 2017.
7. Political storm in India over FDI in retail sector P.JEYABHARATHY Sri Ganesh college of arts and science.
8. Stress among women entrepreneurs in Madurai district P.JEYABHARATHY Sourashtra college.
9. Contribution of youth in Indian service sectors P.JEYABHARATHY Ayya Nadar Janaki Ammal college.

## **5.4. Papers Presented in Conferences / Seminars**

1. Battle of Financial intelligence unit-India against money laundering P.JEYABHARATHY Department of MBA, Madurai Kamaraj University Madurai 29th -30th January 2015.
2. E-governance need of the hour P.JEYABHARATHY Department of MBA & PG IT, Fatima College, Madurai 22 November 2014.
3. Realities behind the mandatory CSR P.JEYABHARATHY Department of MBA & PG IT, Fatima College, Madurai. 22 November 2014.
4. Women entrepreneurship in India problem and prospects P.JEYABHARATHY Department of Economics. Rajah Serafoji government college, Thanjavur 25th July 2014.
5. Stress among women entrepreneurs in Madurai District P.JEYABHARATHY Department of MBA, Sourashtra college, 30th March 2016.
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8. Stress among women entrepreneurs in Madurai district P.JEYABHARATHY Sourashtra college.
9. Contribution of youth in Indian service sectors P.JEYABHARATHY Ayya Nadar Janaki Ammal college.

#### **5.5. Any Other Publications Not Mentioned Above**

#### **6. Conferences / Seminars / Workshops / Webinars Attended**

1. One Day National Seminar on Swami Vivekananda's Vision on Man Making and Nation Building - (25-02-2015).
2. One Day Zonal Level Orientation Programme by Youth Red Cross of MKU - 2015-2016.
3. Organising Committee-National level FDP on Statistical analysis and interpretation using SPSS & amos. - 7 & 8 August.
4. Participated at Youth festival, school of youth empowerment on 19th & 20th August 2016.
5. One Day Workshop on Value Addition, Evaluation and Employability Issues By School of Business Studies, 31st August 2016.
6. UGC Sponsored Refresher Course 02-11-2016 to 22-11-2016.
7. One Day training program on Rights of Women 24th March 2017.
8. One Day Workshop on Intellectual Property Rights and Innovation Management in Knowledge Era by IQAC - 10th April 2017.
9. Radio Talk "need for entrepreneurship development amidst Indian youth" - 25.6.2017.
10. 3rd National Level Two Days Workshop on Econometrics, on 26th and 27th May 2017.
11. Radio Talk "Higher studies options after twelfth" - 16-05-2018.
12. Interview on Popular Tamil Magazine (Aval Vikadan) - 17-10-2017.
13. One Day National Level Seminar on Criminal Justice System and Victimology by School of Youth Welfare Studies on 01-09-2017.

14. UGC Sponsored Orientation Program 16-11-2018 to 13-12-2018.  
15. Radio Talk”Swami Vivekananda –a visionary” – 13-06-2018.

**7. Details of Deposits in CCDC, PDB, etc.**

No	Name of Deposit	Reference No.	Date of Deposition